

About Laser Ammo

First and foremost, we are shooters!

Established in 2009, Laser Ammo is proud of its accomplishment as the worldwide leader in laser-based firearms training. Laser Ammo is owned and operated by Israeli and US military and LEO veterans, who are dedicated to providing innovative training solutions at an affordable price for shooters of every level.

Our product philosophy is simple: Provide affordable, high quality products, that will allow any level of shooter to train anytime anywhere!

Among our customers are military units, law enforcement agencies, firearms instructors, security personnel, and thousands of responsible firearms owners around the world.

With R&D in Israel, and sales offices both in the USA and Europe, we are able to offer our training solutions worldwide.

We pride ourselves with a great team, and great customer service – providing support every step of the way!

Our technical team works tirelessly to bring our customers the most advanced training technology and highest quality available with one singular goal: creating better shooters. Through our expansive product line, including (but not limited to) SureStrike™ laser training cartridges, electronic targets, and Smokeless Range® shooting simulators, our customers are able to create a custom training regimen that fits their specific goals and needs, fitting any budget while bringing the range right into their very own home/classroom.

That's who we're working for, this is what we do:

- We will always feature the newest and most advanced technology.
- We will always provide the best value while maintaining the highest quality.
- We are here to listen, guide, and assist you in every way we can.
- We look to inspire and be inspired by our customers.
- We will stand behind our products with a money-back guarantee



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ABOUT LASER AMMO



Laser Ammo is the worldwide leader in laser base firearms training. With R&D in Israel, and sales office both in the USA and Europe, our users include military, Law Enforcement, firearms trainers, competitive and recreational shooters alike. Our product philosophy is: affordable, high quality products, that will allow any level of shooter to train anytime anywhere!